IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

n re Application of			
George Washington Baughman III , et al.			
Serial No. 09/955,417)	Examiner Phi Dieu Tran A.
Filed:	September 18, 2001)	Group Art Unit: 3637
For:	"Method and System for Presenting Merchandising at an Outdoor Paved Surface")	
	IISSIONER OF PATENTS AND TRADEM OX 1450	IARK	

SUPPLEMENTAL DECLARATION UNDER 37CFR § 1.132

George Washington Baughman, III declares as follows:

ALEXANDRIA, VA 22313-1450

- 1) That he is a citizen of the State of Ohio, having a residence at 833 Lake Shore Drive, Worthington, Ohio 43235;
- 2) That he is an inventor named in the above-identified application for United States Patent;
- 3) That he submitted a declaration under 37CFR § 1.132 dated July 9, 2003 in conjunction with the above-identified application for United States patent and he affirms and reasserts the statements made therein, such initial declaration being annexed hereto as an Exhibit A.
- That he has been advised that claims 1-17 have been rejected under §103 of the Patent Statute as being unpatentable over Pool, U. S. Patent No. 2,638,636 (Pool) in view of Feleppa, U. S. Patent No. 5,700,102 (Feleppa) and Thornton, U. S. Patent No. 3,673,720 (Thornton) and Reilley *et al.*, U. S. Patent No. 5,120,941 (Reilley *et al.*), Glass, U. S. Patent No. 6,148,551 (Glass), Flea Market Slide Show, and Howes, Jr., U. S. Patent No. 3,982,758 (Howes);
- 5) That he reasserts the commentary in his earlier declaration, Exhibit A with respect to Pool, Feleppa, Thornton, and Reilley, et al.;
- 6) That Glass was described by the Examiner as disclosing a banner being made of Nylon and that overhead signage extending inwardly from a signage support within a shopper line of sight region to a lower border adjacent a bay access elevation would allow for the easy advertisement of the available products as taught by Thornton and Glass;

- 7) That Glass describes a trailer mounted inflatable balloon carrying a Velcro mounted Nylon banner with plastic letters/numbers, which banner is described as six feet wide and four feet high;
- 8) That Glass fails entirely to suggest overhead signage extending downwardly from an upper signage support with a shopper line of sight region to a lower border adjacent a bay access elevation;
- 9) That the utilization of Nylon as described in the application is in conjunction with pennant-shaped flags which carry no message and are utilized as visual stimulators by virtue of the kinetic action of the Nylon structures;
- 10) That the Nylon message banner shown in Glass is non-moving and is attached to the surface of the balloon with Velcro straps;
- 11) That Glass teaches against the precepts of the invention as described and claimed in the above-identified application for United States patent;
- 12) That he is advised that the Examiner has asserted at page 4 that having a plurality of merchandising bays extending adjacent the poles and suspending merchandise information signage from the signage support at said boundary along the bays would enable the separate advertisement of the available merchandise as taught by Thornton and the Flea Market Slide Show;
- 13) That the Flea Market Slide Show is page two of ten of a Flea Market Inc. home page;
- 14) That he has accessed the entire website of Flea Market Slide Show and a print-out thereof is annexed hereto as Exhibit B;
- 15) That examination of the entire website shows that a citation of only page two of ten is misleading:
- 16) That the website indicates that the Flea Market is the San Jose California Flea Market which is described as a small city with a life of its own;
- 17) That the cited page two of ten describes a :"Summer Brew Fest";
- 18) That also contained at the subject home page is another photograph of a "Summer Brew Fest" which is page 10 of 10 and shows that the Summer Brew Fest takes place in one or more permanently erected buildings with rigid structurally designed sides and roofs;
- 19) That the website information indicates that about 1,000 permanent buildings have been erected at the San Jose Flea Market;
- 20) That the information provided at the San Jose Flea Market website indicates that the buildings are available for rental;
- 21) That the subject website at page 6 of 10 shows a method of presenting merchandise as opposed to a method for serving food as represented at pages 2 of 10 and 10 of 10.

- 22) That the aforesaid page 6 of 10 shows merchandising as taking place in a permanent building, a method and system teaching against the invention described in the above-identified application for United States patent;
- 23) That the San Jose Flea Market represents a facility with permanently erected buildings, a concept teaching against precepts of the invention described and claimed in the above-identified application for United States patent;
- 24) That the system and method taught in the above-identified application for United States patent is one generally intended for erection on a seasonal basis in a retail facility parking lot;
- That the information provided in the San Jose Flea Market website shows that the parking facility is on the opposite side of the rede from the flea market itself;
- That he has been advised that in rejecting claim 4 the Examiner states that the Flea Market Slide Show shows a canopy covering a market place to provide shelter;
- 27) That the Flea Market reference of the Examiner illustrates only a sign hanging in a permanent building, a feature teaching against the precepts of the instant invention;
- 28) That he has been advised that in rejecting claims 5 and 6 the Examiner has indicated that the signage information is taught by the Flea Market Slide Show;
- 29) That the only teaching in the Flea Market reference is that of hanging a sign in a permanent building;
- 30) That he has been advised that in rejecting claims 18-26 the Examiner again describes Flea Market Slide Show as showing signage at 10-12 feet;
- 31) That the Flea Market Slide Show reference is only concerned with the hanging of a sign in a permanent building, a feature teaching against the precepts of the instant invention;
- 32) That the Examiner has improperly combined Glass and the Flea Market Slide Show with Pool, Feleppa, Thornton and Reilley, et al.;
- 33) That all statements made herein of his own knowledge are true and that all statements made on information and belief are believed to be true, and further that these statements were made with the knowledge that willful false statements and the like, so made, are punishable by fine, or imprisonment, or both, under § 1001 of Title 18, and that such willful false statements may jeopardize the validity of the application or any document resulting therefrom.

Further Declarant sayeth naught.

Date 11/24/03

George Washington Baughman, III

Enc.: Exhibits A and B



SAN JOSE FLEA MARKET



CELEBRATING Our 42nd ANNIVERSARY

Welcome to a California Tradition Founded in 1960,

The Flea Market has grown into a small city with a life of its own. Come and explore our more than 8 miles of colorful alleys and treasure-laden corridors. Shop from over 2000 sellers. You'll find an enormous variety of collectibles,... arts, crafts, comic books, belt buckles, jewelry, and more. You'll see a huge selection of fashion clothing, walking shoes, fine furniture, and tools-from bonsai pruning shears to power miters.

Enjoy freshly prepared International and California foods from 25 restaurants and dozens of snack carts. Savor the sizzling smoked goodness of our outdoor barbecues. You will be surrounded by music from all countries and in all

styles...from authentic mariachis to acappella oldies. Younger visitors will enjoy an old fashioned carrousel and 2 new play grounds, investigate the toy stores and conquer the cool depths of the arcade.

Discover spice shops, fish markets and delicatessens dotted throughout California's Largest farmers' market, "Produce Row."

It's a quarter-mile long, shaded marketplace packed with produce from around the world, as well as fruits and vegetables fresh from California farms.

Come this weekend to explore the entire Flea Market. Visit Wednesday for excellent midweek bargains. Come Thursday or Friday for the calmer pace of a neighborhood swap meet.

The Flea Market Inc. 1590 Berryessa Rd. San Jose, CA. 95133

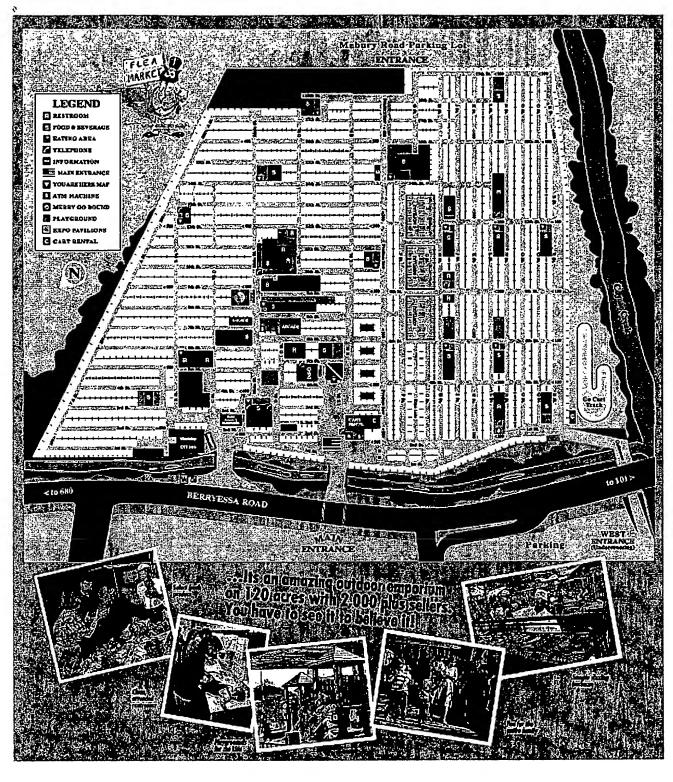
1(408) 453-1110, 1(800) Big-Flea

You Are Visitor Number





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FIGA MATTER HEROTE



Smack-dab in the heart of Silicon Valley, the global center of technological innovation, sits a bustling 120 acre land bastion of "no tech" business that host 80,000 visitors a week, more than 4 million people a year! Largest open-air market in the country, some say in the world. The popular San Jose Flea Market flourishes in apparent contradiction to Silicon Valley's high tech image. And yet, as the product of one man's entrepreneurial drive and passionate commitment to an innovative concept, the Flea Market represents the very essence of Silicon Valley.

In 1959, George Bumb had the seedling of an idea. He was in the solid waste, landfill business, He kept seeing all these wonderful things getting thrown away and felt there had to be a profitable way to sell them to people who would want them.



Hearing of the success of swap meets, which were just getting started in Los Angeles, Bumb traveled to Southern California and saw how the meets were organized and held at drive-in theater lots. Bumb took the swap meet approach and expanded it to encompass individual merchant stalls, with on-site product storage. That way the merchants could keep their product at the market during the week, even though the market sales at first were conducted on weekends only.

This grandaddy of U.S. flea markets opened its gates in March of 1960, with 20 sellers and about 100 curious customers on what was once an abandoned cattle feed lot. With \$7,000 in Cash, Bumb started the Flea Market on farmland on Berryessa Road, then a narrow country lane surrounded by orchards.

It was a cautious beginning. The first office, staffed part-time by family members, housed the only restrooms and snack bar on the original 35 acres. The spartan menu offered homemade sandwiches, basic beverages, and some candy.

Today, The Flea Market averages more than 6,000 sellers each

FLEA MARKET HISTORY



week and is home to 30 snack bars, street vendors, and sit down restaurants offering a delectable variety of international and American classic foods, plus more than 60 roving snack and beverage carts specially designed by the Bumb family.

From its initial handful of family members and part-time employees, The Flea Market has grown to encompass 500 service employees carefully trained and supervised by Ogden Entertainment Services, along with a direct Flea Market staff or 150 people who work in management, construction, food service, and maintenance.

The Flea Market property encompasses about 1,000 small buildings, 1,000 open-air stalls, and all sorts of amenities. One thing Bumb is fanatical about is having an adequate number of restrooms that are extremely clean and maintained.

The Flea Market is completely self sufficient, building everything here ourselves, we have generators, water pumps, sewage holding tanks, everything needed to sustain the market through a weekend if there's a failure of power, water, or sewer services.

And what draws the hordes of visitors Wednesday through Sunday all year long, from dawn to dusk? A better question might be what doesn't draw them. At this flea market, you can find anything from toys to tires. The Flea Market's quarter mile long produce row is the busiest outdoor produce market in California and features produce from local farms and around the world.

HOME PAGE



1590 Berryessa Road San Jose, CA 95133-1003

Flea Market Map

• Be Patient Big File!

Flea Market Hours

• Open Wednesday Through Sunday, Dawn to Dusk

Parking

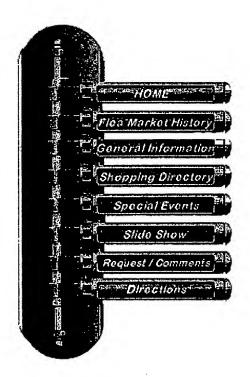
- \$5.00 on Saturday or Sunday
- \$1.00 Wednesday Through Friday

Daily Selling Spaces

• Approximately 17'x20' (340 sq.ft.)

Rental Rates

Effective October 1st, 2002



- Wednesday, Regular Space \$20.00, Corner Space \$25.00
- Thursday, \$15.00
- Friday, \$15.00
- Saturday, Regular Space \$30.00, Corner Space \$60.00
- Sunday, Regular Space \$35.00, Corner Space \$75.00
- 1st. Saturday of each Month, \$10.00 per space (first come first serve)

Reservations

- Reservations is open Saturday, 8:30 AM to 3:00 PM, Sunday 8:30 AM to 3:00 PM.
 MUST BE PRESENT FOR LOTTERY @ 8:15 A.M.
- (800) BIG-FLEA or (408) 453-1110 x 246.
- You can reserve a space up to one week in advance. All advance purchases must be made in person at the reservation booth, and the rent paid in cash at that time.
- There is a \$10.00 Reservation Fee for all weekend spaces.

Monthly Reservations

- Buildings and open spaces can be reserved by the month. Weekend Rates range from \$275.00 to \$825.00. Special consideration is given to vendors with unique or different items. Please inquire at the Reservation Office.
- All Monthly Sellers must have a California Resale Permit. Daily Sellers selling three or more times per year must have a California Resale Permit.

All Sales Are Final

 There are no rain checks, space refunds or exchanges. Sellers must be on space before 8:00 AM. Read all rules and regulations on sellers permit. Advance space purchases are not required. Gates open for sellers at 6:00 A.M. Weekdays and 5:00 A.M. Weekends.

Reservations are held only until 8:00 AM.

More Information at (800) BIG-FLEA or (408) 453-1110 x 246.

HOME PAGE

Click on Directory for Table of Contents

Have a SHOPPERS DIRECTORY Mailed to your Home!



Home Page



For more information regarding The San Jose Flea Market

Use form below

	Your Name
	Company or Organization
	Email Address (required)
	Postal Address
	City
)	Province/State
	Postal Code/Zip Code
	Country
	Phone
	Fax

To allow us to better serve your needs, please indicate below your intended application and any comments you may have. Or if you are requesting a Shoppers Directory!

•			

Send Request Clear Form

The Flea Market Inc. 1590 Berryessa Rd. San Jose, Ca. USA TEL: (408) 453-1110 FAX: (408)437-9011

(800) Big-Flea

HOME PAGE

Trible of Conseins

4 Contains

- Amusement Park-Rides
- Appliances
- Aquariums
- Army-Navy Surplus
- ATM Machines
- Auto Accessories
- Auto Seat Covers, Mats
- Auto Upholstery
- Avon Products

B Contains

- Baby Accessories
- Bags & Backpacks
- Barber Shop
- Baseball Cards
- Baskets
- Beauty Supplies
- Bedding
- Belts, Buckles
- Bicycles
- Birds & Supplies
- Blankets
- Books
- Boots
- Brass Goods
- Bread

<u>C_Contains</u>

- Camping Equipment
- Candy Products Car Polishes

F_Contains(cont.)

- Flowers
- Fortune Telling
- Food Guide
- Frames
- Furniture
- Furniture, Bedroom
- Furniture, Sales

G contains

- Games
- Games, Nintendo
- Garage Sales
- General Merchandise
- Gifts-Shops-Wrapping
- Glass, Engraved, Etched
- Gloves
- Grocery Items

H contains

- Hair Accessories
- Hats & Caps
- Hats, Ladies
- Health Products
- Home Decorating
 Items
- Home Improvement
- Housewares
- Hubcaps

contains

Identification

O Contains

Oriental Imports

P Contains

- Pagers
- Party Supplies
- Perfumes & Colognes
- Pets, Supplies
- Photo-Albums
- Picture, Paintings
- Pillows
- Plants
- Plants, Silk
- Plastic Bags
- Plumbing Supplies
- Pony Rides
- Porcelain
- Printing Services
- Produce-Vegetables-Fruits, Etc.
- Purses, Handbags

<u>R_contains</u>

- Real Estate
- Religious Supplies
- Restrooms
- Rugs

S contains

- Sewing Equipment
- Shoes, all kind
- Shoes, Sports & Tennis

- Ceramics
- Clocks, Watches
- · Clothes, Baby
- Clothes, Children
- Clothes, Jr. Girls
- · Clothes, Family
- Clothes, Ladies
- Clothes, Maternity
- · Clothes, Men
- Clothes, Sportswear
- Clothes, Western
- Collectibles
- Computers
- Cosmetics
- Crafts & Supplies
- Curtain, Draperies

D contains

- Dash Covers
- Discount Merchandise
- Dolls

E contains

- Egyptian Art
- Electronics
- Engraving

F contains

- Fabric
- Fish, Fresh & Frozen
- Fishing Supplies
- Flags

J contains

- Jackets
- Janitorial Supplies
- Jewelry

K contains

- Key Maker
- Kitchen Items (Cookware)
- Kitchenware (Cabinets)
- Knives

L contains

- Lace & Ribbons
- Lamps
- Leather Garments
- Linens
- Loans
- Lost & Found
- Luggage

M contains

- Map
- Massage Equipment
- Martial Arts Equipment
- Mexican Items
- Miliary Supplies
- Music
- Music, Mexican
- Music, Tapes & CD's

N contains

- Nail Care
- Native American Items
- Nuts

- · Shoes, Ladies
- Silk Flowers
- Socks
- Southwest Design
- Sporting Equipment
- Stationery
- Statues
- Stereos, Equipment
- Sunglasses

T contains

- Tarp Equipment
- Telephone Locations
- Televisions Ads/ Merchandise
- Televisions
- Tires & Wheels
- Theatrical Products
- Tobacco Products
- Tools
- Towels (See Linens)
- Toys
- T-Shirts

V contains

- Vacuums, Supplies
- Vases
- Video Games
- Vitamins

<u>W_contains</u>

- Wallets
- Water Dispenser
- Water, Drinking Fountains
- Wedding Accessories
- Wigs
- Windows

APPLIANCES

Die Hard Appliances

SAT/SUN 9th - 422

Washers, Dryers, Refrigerator and Freezers. G.E. Stoves and Microwaves. Free delivery in area.

More at: 7th - 426, H - 412

AQUARIUMS

3rd - 331, 13th - 321, 16th - 403

ARMY/NAVY SURPLUS

3rd - 406, 6th - 326

ATM MACHINE - 2 LOCATIONS

1st & L (Next to Restrooms) 2nd & E (Next to flag pole)

AUTO ACCESSORIES

Dad's Tire Sales

SAT/SUN H - 313

Tires - Wheels - Lugs - Locks-Knock-offs.

Morgan's Auto Upholstery

SAT/SUN F - 131

Diamond Tuck, Vinyls, Auto Carpet and Headliners. Great Selection of Colors and Styles.

Rod's Discount Datsun Parts

SAT/SUN 15th - 410

Datsun/Nissan- New and Used genuine parts. Z car, Roadster, 510. Truck Restoration Expert.

VISA/MC 24 hr.

Beeper (408) 288-0700.

Home (408) 448-3277.

More at:

AUTOMOBILE SEAT COVERS-MATS

AUTOMOBILE UPHOLSTERY

17th - 414, F - 131, H - 406

AVON PRODUCTS

1st - 243, 13th - 432

BABY ACCESSORIES

Teresa's Fashions

WED-SUN R - 112

Dress and Casual Children's Clothing from sizes 0-16. Children's Shoes in sizes from 0-8. Baptismal Clothing, First Communion, and more.

Q & T Strollers

WED-SUN R - 222

A Variety of Baby Clothing, Strollers, Car Seats, and Accessories.

Zuniga Baby Furniture

SAT/SUN 15th - 314

Corner of E St. Largest Selection of Rockers, Cribs, Car Seats, Strollers, Baby Access. Name Brands! VISA/MC.

Hsu Baby Supplies

SAT/SUN R - 307

Bikes, Strollers, Baby Bikes, Swings, Hichairs, Car Seats and Restraints

Paul's Baby Supplies

SAT/SUN 6th - 430

Beautiful Crib Designs, Mattresses, Strollers, Car Seats, High Chairs, and Many Different Battery Operated Toy Cars.

More at: 9^{th--} 429, J - 401, Q - 216, R - 316

BAGS & BACKPACKS

Lee's Bags

WED-SUN R - 108

Eel Skin, Luggage, tote bags, back- packs, handbags, & a whole lot more!

More at: 5th - 524, 8th - 309, J - 207, O - 221, R - 316, R - 234

BARBER SHOP

Pelona Haircut Shop

SAT/SUN 13th - 425

Haircuts for Men, Women & Children.

More at: 15^{th} - 331, 5^{th} - 307

BASEBALL CARDS

Cards and Comics

SAT/SUN J - 220

Cards, Comics, Starting Line Up, Sports Photos. Buy & Sell.

The Sports Arena

Open 7 days

Located at 2nd & Main

Cards, Collectibles, Memorabilia.

We Buy, Sell, & Trade Football, Baseball, Hockey, and Basketball cards.

BASKETS

16th - 313, 17th - 340, H - 312,

BEAUTY SUPPLIES

T & M Trading

SAT/SUN 8th - 307

Barrettes, Fantasy Jewelry, Scarves, and Earrings.

More at: R - 404, R - 416

BEDDING

6th - 306, F - 308, J - 314

BELTS, BELT BUCKLES

8th - 517, G - 220

BICYCLES

Q & T Bicycles

WED R - 222

SAT/SUN J - 407

12, 18, 21 speeds. BMX- 12", 16", 20" Tricycles, Parts, and Accessories. Strollers, Car Seats, Cribs, and More!

Famosa Trading

SAT/SUN - F - 304

Mountain Bikes, BMX 12", 16" and 20", Trikes, Strollers, Skateboards, Parts and Accessories.

More at:

L - 205, R - 307

BIRDS & SUPPLIES

Mr. B's Birds

SAT/SUN 14th - 314

Cages, Supplies, Feed

Reg. Parakeet - \$9.75 each

Special prices on starter sets!

1 Cage with Parakeet 2 lb feed \$21.75

Rabbits - \$6.00 and Up

More at:

H - 201, 15th - 412

BLANKETS

Selections

WED - SUN 1st - 213

Assortment of heavy blankets including NFL and Disney. We also sell leather-stuffed animals.

More at:

6th - 306, J - 112

BOOKS

G - 206, 10th - 427

BOOTS

16th - 226, 16th - 303, J - 202, J - 304, K - 229

BRASS GOODS

Mary's Gifts & Brass

SAT/SUN 16th - 415

Solid Brass Figures. Vases, Candle Holders, Tea Sets, Hanging Items and More.

Home-Made Brass Gift Shop

WED-SUN 1st - 215

Hand-Made Designed Brass Vases, Figures, and Collectibles.

Also sequined dresses!

More at: 10th - 310, 11th - 505

BREAD

P - 103, P - 114

CAMPING EQUIPMENT

10th - 508

CANDY PRODUCTS

 $A - 301, 5^{th} - 502$

CAR POLISHES

14th - 422

CERAMICS

Southwest Corner

SAT/SUN 13th - 402

Large Selection of Vases and Pedestals! Also, Southwest Decorations!

More at:

5th - 410, 8th - 305, 9th - 310, 12th - 401, 15th - 336, 16th - 337,

A - 205, F - 201, N - 316

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CLOTHES, BABY

11th - 501, 12th - 322, 19th - 202, F - 201, G - 215, H - 320, J - 226,

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CLOTHES, CHILDREN

CLOTHES, JR. GIRLS

O - 226

CLOTHES, FAMILY

Modern Trends

SAT/SUN 3rd - 328: 4th - 327

Wholesale and Retail Clothing Latest Fashions at Great Prices.

CLOTHES, LADIES

I.Q. Fashion Clothing

SAT/SUN 5th - 308

Latest Styles in Ladies' Dresses, Blouses, Skirts, and Jeans.

H - 231, H - 302, J - 114, J -209, J - 308, K - 113, K - 219,

K - 222, K - 230, K - 320, K - 402, K - 410, L - 218,

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O - 120, O - 201, O - 212, Q - 206, Q - 409, Q - 411,

R - 106, R - 207

CLOTHES, MATERNITY

1ST - 241, L - 225, N - 211, R - 418

CLOTHES, MEN

Ross Clothing

SAT/SUN 12th - 331

A wide variety of men's clothing including jackets.

V. & D. Fashion & Paradise

WED-FRI G - 101

SAT/SUN U.S.A. H D 107, 410

Manufacturer, Wholesaler, and Retailer of Baggy Pants and Shorts.

Vics Men Clothing

SAT/SUN 12th - 336

Dickies, Workpants, Large Selection of Jackets, Western, and Flannel Shirts.

More at: 6th - 522, 7th - 501, 10th - 423, 16th - 413, 19th - 216, G - 216,

J - 221, J - 404, K - 203, K - 217, K - 218, K - 315, L - 117, L - 125

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CLOTHES, SPORTSWEAR

1st - 314, 2nd - 305, H - 102, J - 320, K - 202, K - 416, N - 302,

O - 105, Q - 201

CLOTHES, SPORTSWEAR (LADIES)

G - 101, H - 110

CLOTHES, WESTERN

A - 305, K - 229

COLLECTIBLES

The Sports Arena Open 7 days

Located at 2nd & Main

Cards - Collectibles - Memorabilia We Buy, Sell, and Trade Football, Baseball, Hockey, and

Basketball Cards.

Jims Cards & Collectibles

SAT/SUN 9th - 431

Large Selection of Coca-Cola & Pepsi Collectibles, Die Cast Cars & Trucks, Miniature Doll House Furniture, Sports Cards in Wax Packs, and NFL Collectibles.

More at: 8th - 409, 16th - 409

COMPUTERS

5th - 410

COSMETICS

A - 103, N - 126, N - 216

CRAFTS & SUPPLIES

9th - 408, A - 205, L - 220

CURTAINS, DRAPERIES

12th - 348

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http://www.sjfm.com/ccc.htm

DASH COVERS

10th - 432, 17th - 414

DISCOUNT MERCHANDISE

5th - 506, G - 107

DOLLS

J.B. Heller

SAT/SUN J - 218

Porcelain dolls, miniatures, ceramic masks.

EGYPTIAN ART

15th - 406

ELECTRONICS

1st - 318, 2nd - 229, 2nd - 308, 10th - 509, 12th - 302, 14th - 304, 14th - 331, 14th - 349, 16th - 315, A - 107, A - 315, G - 416, J - 416, K - 111, K - 126, K - 302, L - 317, N - 117, N - 304, O - 416, O - 311, Q - 211, Q - 401

ENGRAVING

F - 139

FABRIC

Diniz Elegant Gifts

SAT/SUN 12th - 322

Assort. Lace. Variety of nice gifts. Lipstick, Towels, Perfumes, Artificial Flower Arrangements,

Purses.

(408) 293-5094.

More at: 1st - 219, 2nd - 233, 5th - 505, 17th - 221, F - 129,

H - 113, H - 326, K - 112, K - 203, N - 114, N - 122, Q - 111,

R - 121, R - 306

FISH, FRESH & FROZEN

P - 210

FISHING SUPPLIES

Ray's Custom Tackle

SAT/SUN 5th - 412

Where the smart fish go to shop!!

FLAGS

Q - 222

FLOWERS

Designer Silk Flowers

WED - SUN R - 118

Wholesale and Retail. We do vases and wedding arrangements.

Flowers

SAT/SUN J - 202

Floral Baskets, Swan-Shaped Vases, Hanging Plants, plus Arrangement Accessories, and Engraving

More at: 4th - 333, 5th - 411, 13th - 304, 13th - 322, 13th - 402, G - 204

FOOD GUIDE

See Page 23

FORTUNE TELLING

10th - 413, A - 315

FRAMES

G - 204

FURNITURE

Tito Furniture

SAT/SUN 14th - 313: 13th - 314

Get the best for less! Select your own color! 17 pc. special for just \$495!

Rick's Furniture

SAT/SUN Corner of 10th & D

Sofas, Bedroom Sets, Dinettes. Many to choose from. Financing available.

M & M Furniture

SAT/SUN 15th - 320

Factory Direct Custom-Made Bedroom Sets, Curios, Entertainment Centers, and Fine dining

Sets, Top quality at low prices

Southwest Corner

SAT/SUN 13th - 402

Large Selection of Southwest Furniture and Decorations!

More at: 3rd - 329, 6th - 408, 6th - 420, 8th - 18, 8th - 426, 9th - 418, 11th - 318, 11th - 404, 11th - 418, 11th - 430, 12th - 316, 12th - 342, 12th - 348, 13th - 326, 13th - 408, 13th - 420, 13th - 421, 14th - 308, 14th - 322, 14th - 336, 15th - 340, 15th - 350, J - 111

FURNITURE, BEDROOM

11th - 418, 13th - 327

FURNITURE, SOFAS

13th - 307, 13th - 326, 13th - 418

GAMES

R - 322

GAMES, NINTENDO

2nd - 235

GARAGE SALES

Mostly East and South Side Areas on Weekends. Special Rates on Thursdays and Fridays. Watch for additional information in this directory.

GENERAL MERCHANDISE

GIFTS-SHOPS-WRAPPING

GLASS, ENGRAVED, ETCHED

2nd - 233

GLOVES

12th - 502

GROCERY ITEMS

 8^{th} - 501, 10^{th} - 502, N - 126, O - 204

HAIR ACCESSORIES

11th - 506, J - 208, K - 121, K - 204, L - 311, N - 113,

O - 217, O - 305, R - 204, R - 310

HATS & CAPS

E.C. Parian

SAT/SUN 19th - 220

Stetson, Resistol, Wrangler.

2X, 4X, 5X, 6X, 7X, 8X, 10X, 15X, 20X, 30X, 100X, 500X.

Jack's Hats

SAT/SUN 10th - 431

Best buy in the market! Hats, Caps, Patches. Western Straws, and Felt. Customized Hats, too.

More at: 1^{st} - 227, 6^{th} - 307, 12^{th} - 321, N - 210, Q - 417,

R - 113, R - 124, R - 223, R - 302.

HATS, LADIES

1st -227

HEALTH PRODUCTS

G - 206

HOME DECORATING ITEMS

J - 402

HOME IMPROVEMENT

NU-DESIGN

SAT/SUN - F - 111

Patio Rooms, Sun Rooms, Room Additions.

See our Display Model at Space.

Free Estimates - 374-4362

More at: 11th - 315, F - 111

HOUSEWARES

6th - 310, 13th - 303, 15th - 331, 15th - 404, A - 209

HUBCAPS

See Pages 4, 19

IDENTIFICATION

SAT/SUN 8th - 401

Photo I.D. cards and tags for kids, adults, seniors and handicapped. Pet tags also.

JACKETS

O - 401, Q - 212

JANITORIAL SUPPLIES

10th - 313, L - 415

JEWELRY

American Precious Metals Open 7 days

Corner of 2nd & Main

We buy gold, silver, and platinum in any form. Highest prices paid.

Most competitive rates.

Benny's Jewelry

SAT/SUN 12th - 343

Jewelry repair in minutes. Special orders and MORE!

Joyeria Benny

SAT/SUN Calle "12", entre Main St. y con "D"

Reparaciones en minutos y gravaciones. Venta y reparacion, to do tipo de joyas y relojes.

Bateria para relojes, todas las marcas. Esto y mucho mas en nuestro propio taller.

K & T Enterprises

SAT/SUN - 10th - 309

14k gold and sterling silver. We accept VISA and MASTERCARD.

More at:

$$1^{\rm st}$$
 - 227, $5^{\rm th}$ - 305, $6^{\rm th}$ - 322, $7^{\rm th}$ - 502, $10^{\rm th}$ - 501, $12^{\rm th}$ - 343,

K - 319, L - 119, L - 301, N - 308, O - 218, O - 310, O - 320,

O - 414, R - 317, CRT 3, CRT 5, CRT 7.

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KEY MAKER

1st - 236, 2nd - 239, A - 109, K - 215, L - 118, O - 203, CRT 1, CRT 5

KITCHEN ITEMS (Cookware)

11th - 402, 12th - 220, 16th - 220, A - 125, A - 231, A - 235, F - 126, H - 112, N - 314, Q - 315

KITCHENWARE (Cabinets)

11th - 402, A - 231, F - 120, G - 125, K - 108, N - 408

KNIVES

Discount Knives

SAT/SUN 9th - 429

Boker, Puma, Spyderco, Schrade, Benchmade, Camillus, Sog, Fury, Swiss Army, Eze Lap.

Forschner Cutlery at Professional Discounts!

More at: 3rd - 528

LACE & RIBBONS

6th - 411, G - 122

LAMPS

11th - 335, 14th - 308, 14th - 328, R - 308

LEATHER GARMENTS

11th - 502, 12th - 423, H - 404, N - 220, N - 228, O - 112, Q - 220

LINENS

Towels, Etc.

WED - SUN J - 101

1st Quality Percale Bed Sheets, Com-

forters, Bathroom Accessories, and More! Better prices than a white sale.

More at: G - 226, K - 305

LINGERIE

8th - 514, 11th - 307, F - 115, G - 119, H - 109, K - 124,

K - 208, L - 204, L - 322, N - 212.

LOANS

 $12^{TH} - 345$

LOST & FOUND

If you become lost or separated from your group, the meeting area is located by the flagpole near the main entrance. Young children who are determined to be lost by Flea Market personnel will be taken to our Information Office where an announcement will be made for the parents or guardians to report to this office. See map on pages 16-17 to locate Flag and Information Office.

LUGGAGE

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MAP

See Pages 12 - 13

MASSAGE EQUIPMENT

O - 313

MARTIAL ARTS EQUIPMENT

10th - 314

MEXICAN ITEMS

El Zorro Leather Goods

SAT/SUN J - 311

A variety of belt buckles. Custom made belts, shoulder holsters, jackets and wallets available.

More at: 8th - 403, 10th - 412, 13th - 329, 15th - 310, 16th - 230,

19th - 204, 19th - 214, F - 207, F - 221, H - 110, H - 203, J - 203

J - 212, J - 313, K - 306, N - 212, O - 261, Q - 121, Q - 126, R - 125.

MILITARY SUPPLIES

Louis & Sons

SAT/SUN 3rd/Main- 408

Military Surplus New & Used. Ben Davis Pants, Shirts, Overalls, Coats & Jackets. Discount

Prices in all Sizes. We Buy, Sell, and Trade.

More at: H - 402

MUSIC

Milli's Music

SAT/SUN H - 117

Sound Effect Records

SAT/SUN 9th - 324

C.D.s, Tapes, Mixed Tapes, Used Records. Hiphop, Free Style, House, Technical, Bass, etc.

We Buy Used Records and C.D.s

Time Warp Music

SAT/SUN H - 316

New and Used Records, Tapes, CD's

Your Old School Specialist. Funk, High Energy, Soul, Disco, and Oldies.

Special Orders Welcome.

(408) 497-4664

More at: J - 317.

MUSIC, MEXICAN

A - 213, A - 307, H - 229, R - 215

MUSIC, TAPES & CD'S

1st - 225, 5th - 307, 5th - 508, 9th - 324, 15th - 342, 17th - 406,

19th - 108, H - 316, K - 203, K - 220, K - 230, L - 201, L - 222,

L - 404, N - 224, O - 223, O - 225

NAIL CARE

N - 104

NATIVE AMERICAN ITEMS

Big Pix

SAT/SUN 3rd - 325

Sheepskins and Cowhide, Rugs and Wall Hangings. We also have Indian Mandellas. Come see our unique products.

NUTS, DRIED

Big "O" Nuts

WED-SUN 115 Produce Row

Pistachios, Butter Toffee, Cashews, Peanuts, Jerky, Dried Fruit.

FREE SAMPLES!

More at: 15th - 302

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ORIENTAL IMPORTS

Oriental Gift Shop

SAT/SUN 8th - 403

Oriental Gifts, Porcelain Statues and Planters, Hand Painted Oriental Furniture.

More at: A - 105

PAGERS

8th - 305, O - 302, O - 316

PARTY SUPPLIES

1st - 223, 8th - 405, 8th - 415

PERFUMES & COLOGNES

6th - 305Å, 7th - 516, 16th - 413, J - 124

PETS, SUPPLIES

Miller's Pets

SAT/SUN 15th - 420

Animal shelter, dogs/cats for adoption. Puppies and kittens for sale. Reptiles, cat furniture, all at low prices. Profits to Miller's Foster Home for Pets.

Mr. B's Birds

SAT/SUN 14th - 314

Cages, Supplies, Feed

Reg. Parakeet - \$ 10.50 each

Special prices on starter sets!

1 Cage with Parakeet, 2 lb, Feed - \$23.99

Rabbits - \$6.00 and Up

More at: 12th - 350, 15th - 418, F - 114, J-306, O - 418

PHOTOS-ALBUMS-COMPUTERIZED

7th - 414, 14th - 417, J - 307

PICTURES, PAINTINGS

Yu's Oil Painting & Framing

SAT/SUN 7th - 428

Largest selection of frames and oil paintings. Best Quality at Unbeatable Prices!

SAT/SUN - 12th - 419

Oil Paintings - Frames - Custom Framing - Wide variety from which to choose.

Low prices with good service.

More at: 1st - 229, 4th - 416, 5th - 335, 15th - 304, 15th - 408, H - 222,

J - 207, L - 113, N - 204, O - 305, Q - 105, Q - 402.

PILLOWS

11th - 502

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PLASTIC BAGS

16TH - 337

PLUMBING SUPPLIES

6th - 523

PONY RIDES

M - 200

PORCELAIN

9th - 309, 10th - 421

PRINTING SERVICES

HW Graphics

SAT/SUN 4th - 410

We make signs! We do printing too!

Banners, A-Frame, Magnetics, Business Cards, Envelopes, Flyers, 1-4 Colors.

(408) 452-8262 (408) 697-7976 pager.

PRODUCE-VEGETABLES-FRUIT, etc.

Picadilly Produce

WED-SUN Produce Row - 213

Variety of good quality fruits and vegetables. Fresh daily! Expert service with 46 years of

experience. Come see our low prices!

Fausto Produce

WED, SAT, SUN Produce Row - 102

Any kind of fruits and vegetables. Best quality at unbeatable prices!!

More at: 5th - 306, 11th - 304, 12th - 310, P - 104, P - 106, P - 116,

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REAL ESTATE

12th - 345, 16th - 415

RELIGIOUS SUPPLIES

8th - 325, 16th - 347

RESTROOMS

Between 5th & 6th Streets by the Arcade, D & 10th, H & 9th, N & 1st Between L & N near 12th

RUGS

Justin's Carpets & Rugs

SAT/SUN 1st - 301

Free estimates for carpets. Wear-dated Carpet, Dupont, Stain Master. Lowest prices in the Bay

Area. No need to shop around!

More at: 16th - 407, F - 303, G - 114, G - 223, O - 307, Q - 227

SEWING EQUIPMENT

17th - 412

SHOES, ALL KINDS

Rt. Guards Enterprises

WED- SUN 1st - 109

The best brands and discount prices on Work and Western Boots. Wolverine, Herman,

Survivors, Carolina, Gorilla, and Nacona.

El Parian

SAT/SUN 19th - 220

More at: 1st - 233, 14th - 401, A - 227, F - 102, H - 107, H - 215,

H - 317, K - 109, K - 119, K - 312, K - 416, L - 216, N - 306,

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SOUTHWEST DESIGN

Southwest Corner

SAT/SUN 13th - 402

Large Selection of Vases & Pedestals! Also, Southwest Decorations!

SPORTING EQUIPMENT

1st - 318, 11th - 316, 12th - 502, 15th - 308, 19th - 112, Q - 411, R - 218

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A - 229

STATUES

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STEREOS - EQUIPMENT

Crazy Benny's

SAT/SUN 5th & Main

Robert's Discount Audio

SAT/SUN 9th - 402

Home Stereo, Car Stereo and Alarms

Stereo Center

SAT/SUN 16th - 401

Come see our many brands!

More at: 1st - 312, A - 407, H - 216, H - 323, K - 403

SUNGLASSES

1st - 302, 3rd - 310, 3rd - 532, 4th - 310, 4th - 336, 4th - 501, 6th - 348, J - 120, J - 208, Q - 210, R - 113, R - 320, U - 320.

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TELEPHONE LOCATIONS, PUBLIC

B & 1st, Main & 3rd, Main & 10th, 13th & A, 5th Near Info Office, E & 2nd Produce Row & 11th H & 9th, L & 12th, L & 2nd Sts.

TELEVISIONS ADS/MERCHANDISE

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TELEVISIONS

6th - 401, 8TH - 433, A - 203

THEATRICAL PRODUCTS

10th - 313

TIRES & WHEELS

Dad's Tire Sale

SAT/SUN H - 313

Tires and the hottest styles of rims, lug locks, & wheel accessories in stock now!

More at: 6th - 316

TOOLS

Joe Larussa

Tools, Coins, Custom Carpenter Leather Aprons, Play Cards, and Much More!

More at: 7th - 505, 9th - 511, 16th - 341, 17th - 338, A - 121, A - 207, G - 122,

L - 227, N - 415, O - 309, O - 415, Q - 118, R - 116, R - 412.

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VACUUMS, SUPPLIES

Rebuilt Vacuums

SAT/SUN - H - 402

Rebuilt vacuums with warranty. Parts and Accessories.

Same area for 17 years. (corner 16th & H)

Bernie and Mary Swanson

More at: 14th - 331, A - 405, H -412

VASES

9th - 319

VIDEO GAMES

Ron Denney's Video Games

SAT/SUN 2nd - 321: 11th - 428

Super Nintendo, Genesis. New, Used Video Games. Buy/Sell/Trade

More at: A - 117, O - 202, O - 208

VITAMINS

K - 227

WATER DISPENSERS

A - 223

WATER DRINKING FOUNTAINS

Located by Snack Bars on: 3rd & Main, 6th & H, 14th & Produce.

WEDDING ACCESSORIES

1st - 221

WIGS

Jin's Wigs

SAT/SUN 12th - 411

Wide Variety of Wigs, Braids, Human Hair, Weaving and Braiding. Wig, Acc.

WINDOWS

10th - 421

2003 Events



6th Annual
 Crafter's Spring Boutique
 April 5th - 6th

• Home & Garden

Extravaganza May 10th - 11th

• AUTORAMA
June 7th & 8th

6th.Annual Children's Summer

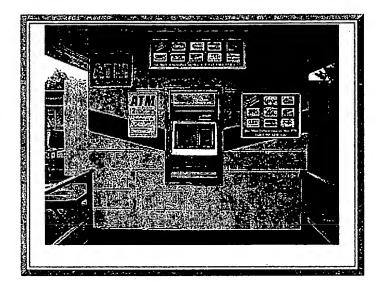
Funfest August 16th & 17th

• 6th Annual Flea Market Golf Tournament September 15th

• 7th Annual Holiday Craft Faire November 8th & 9th

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Flea Market Slide Show



4 Conveniently Located ATM'S

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Flea Market Slide Show



Summer Brewfest



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Type The Name of Your Show Here

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Mariachi's



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Salsa Fest



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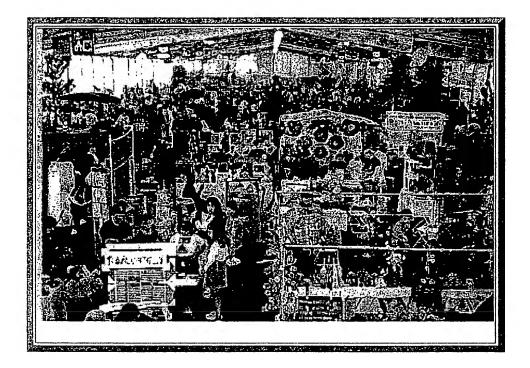


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Crafter Holiday Faire



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Flea Market Slide Show



1999 Oktoberfest



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Past Salsa Contest Winners



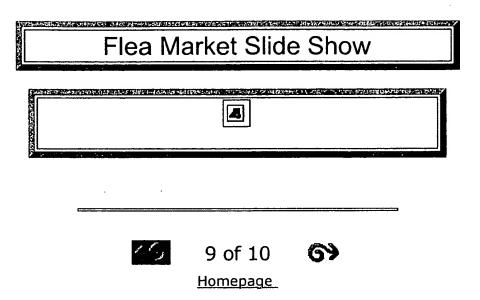
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The Flea Market Inc. 1590 Berryessa Rd. San Jose, Ca. USA TEL: (408) 453-1110 FAX: (408)437-9011 (800) Big-Flea

HOME PACE

DIRECTONS

Highway 101 South

Take the 13th. Street/Oakland Road Exit, Go right onto 13th. street to first signal light which is hedding, make a left at Hedding, Hedding changes to Berryessa Road as you cross back over Highway 101, The Flea Market Selling Grounds will be on your right and Parking on your left approximately 1 1/2 miles from turning off of Highway 101.

Highway 101 North

Take 13th. Street/Oakland Road Exit, Go right onto either Mabury (first right) or Commercial (second right) to Berryessa Road, Make a left onto Berryessa Road, The Flea Market Selling Grounds will be on your right and Parking on your left approximately 1 mile from turning off of Highway 101.



Highway 680 South

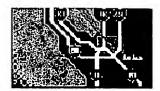
Take Berryessa Road West approximately 1 mile, The Flea Market Selling Grounds will be on your left and Parking on your right.

Highway 680 North/280 South

Take Berryessa Road West approximately 1 mile, The Flea Market Selling Grounds will be on your left and Parking on your right.

Highway 880 South

880 South to High 101 South to 13th. Street/Oakland Road
Exit, Go right onto 13th. Street to first signal light which is
Hedding, Make a left onto Hedding, Hedding changes to
Berryessa Road as you cross back over Highwat 101, The
Flea Market Selling Grounds will be on your right and
Parking on your left approximately 1 1/2 miles from turning off of Highway 101.



Highway 17/880 North

Highway 17/880 North to Highway 101 South, Take 13th. Street/Oakland Road Exit, Go right onto either Mabury (first right) or Commercial (second right) to Berryessa Road, Make a left onto Berryessa Road, The Flea Market Selling Grounds will be on your right and Parking on your left approximately 1 mile from turning off of Highway 101.

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Flea Market Slide Show



Summer Brew Fest



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